Understanding Rhetoric Losh

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Elizabeth Losh is associate professor of English and American studies at The College of William & Mary with a specialization in new media ecologies. She is author of Virtualpolitik and The War on Learning: Gaining Ground in the Digital University and coauthor of Understanding Rhetoric: A Graphic Guide to Writing.

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Elizabeth Losh is the director of the Culture, Art, and Technology program at the University of California, San Diego, where she teaches about graphic novels, media theory, digital writing, and professional communication. She is the author of Virtualpolitik: An Electronic History of Government Media-Making in a Time of War, Scandal, Disaster, Miscommunication, and Mistakes (MIT Press, 2009 ...

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Elizabeth Losh is the Gale and Steve Kohlhagen Distinguished Professor of English and American Studies at William and Mary. Previously she directed the Culture, Art, and Technology program at the University of California, San Diego. ... we hope that Understanding Rhetoric will surprise you. This comic-style guide to writing covers all the info ...

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