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Contemporary Tourist Behaviour provides an in-depth examination of how and why tourists behave as they do, and how this is perceived by hosts and outside agencies, covering national characteristics of tourists from around the world, effects of everyday events and governmental and environmental factors, and tourists' consideration of sustainable principles.

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Introduction. This unit provides students with an opportunity to investigate the various elements of the travel and tourism industry and how they interrelate. The aim of this unit is for students to understand the structure and systems within the contemporary travel and tourism industry, examining the interactions between the different elements of the industry, such as accommodation provision, transportation,

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attractions, and both the different tourism settings and experiences.

~~Unit 1: The Contemporary Travel and Tourism Industry~~

The chapter addresses the factors that affect tourists' preferences and choices, and a special attention will be paid to sustainability, as far as modern tourists exhibit a growing concern about...

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tourist behaviour journey and traverse a similar landscape. In addition to the emphasis on the contemporary topics, three minor but hopefully appealing features can be promised. The first somewhat novel feature is the inclusion of some tourists' tales. These accounts are extracted from previous research studies, tourists'

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Synopsis. Expand/Collapse Synopsis. This volume seeks to review and stimulate interest in a number of emerging and fresh topics in contemporary tourist behaviour and experience. Topics explored include the effects of newer technologies on tourists' behaviour and experience, tourists' experience of scams, safety and personal responsibility, individual perspectives on sustainability, and some dimensions of tourists' personal growth, relationships and altruism.

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Written by leading international scholars, it offers new insights into emergent behaviours, motivations and sought meanings on the part of tourists based on five contemporary themes determined by current research activity in tourism experience: dark tourism experiences, experiencing poor places, sport tourism experiences, writing the tourist experience and researching tourist experiences ...

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Tourism and urban everyday life are deeply connected in a mutually constitutive way. Tourism has become a key momentum of urban development and affects cities beyond its economic dimension. Urban everyday life itself can turn into a matter of tourist interest for people searching for experiences off the beaten track.

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