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The Design of Future Things: Amazon.co.uk: DONALD A ...  
If you haven't read Donald Norman's The Design of Everyday Things, I would urge you to put it on your reading list. It was a catalog of human factors design failures, and a set of prescriptions to improve design. An excellent read. In The Design of Future Things Norman tries to recreate his earlier success, with mixed results. He is as insightful as ever, but the material is a tad thin.

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### The Design of Future Things - Don Norman

A lot of the basic principles that The Design of Future Things contains are the same or analogous to those as in the The Design of Everyday Things: there should be a conceptual model accessible to a user (so people can imagine what and why is happening; and, crucially, is the thing working well or broken down), there should be natural mappings between what the users can perceive and what the machine is doing (so moving a lever forward would mean that the object moves forward too, or a ...

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Working with this premise, "Design of Future Things" (an ambitious title to say the least) is the authors attempt to move us towards distilling some universal rules on human-machine interaction. For the most part, the book reads as a collection of essays - offering a fusion of discussions on industrial and "artificial intelligence" design patterns.

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Norman, Donald A 2007, The Design of Future Things, 1st edn, Basic Books, Philadelphia USA Summary: Most problems humans face with machines arise from a lack of communication between human and machine Communication is defined as a dialogue, as opposed to two simultaneous monologues Existing interfaces (GUI based) afford these monologues Machine-human interactions demand more...

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