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Why do such technological oversights and foresights occur? One view is that oversights and foresights are inevitable because technological outcomes are uncertain and contingent upon a match between the internal capabilities of a firm and its external environments, and because technological choices are complex and constrained by the past. These are the challenges that the chapters in this book attempt to address in an effort to develop a theory of technological innovation.

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Technological Innovation analyses why companies choose certain new technologies, from a technological, economic and institutional perspective. Based upon multidisciplinary research on technological choice, the book bridges research and practice. ... 1 - Technological innovation: Oversights and foresights pp 3-10. By Raghu Garud, New York ...

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