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The fascinating journey of Max Factor from Imperial Russia at the turn of the 20th century to Hollywood cinema is an enthralling story, told swiftly and enthrallingly by Fred E. Basten. Each technical advance in film making, whether in film emulsion or lighting required an equal development in make-up to produce a beautiful image on-screen.

Max Factor's Hollywood: Glamour, Movies, Make-up: Amazon ...

Max Factor's Hollywood Glamour, Movies, Make Up: Glamour, Movies, Make Up. For most of the 20th century, the name Max Factor has been synonymous with beauty, glamour, and style. This book goes behind the name to show how a

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mild-mannered Russian immigrant became a legend.

Max Factor's Hollywood Glamour, Movies, Make Up: Glamour ...

Max Factors Hollywood Glamour Movies Make Up by Fred Basten available in Hardcover on Powells.com, also read synopsis and reviews.

Max Factors Hollywood Glamour Movies Make Up: Fred Basten ...

By the early 1920s, Factor was on a path to spreading the message that, given the right tools and makeup artistry skills, any women could achieve movie-star glamour, and this legacy continues today. From mascara to foundation, eye shadow to lip gloss - Max Factor put the transformative tools for makeup artistry into the hands of every woman, enabling her to maximize her unique potential.

Our Max Factor Story | Max Factor | Max Factor

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The story of Max Factor as he rose from Russian immigrant to Hollywood royalty—the man who brought glamour to the stars and regular folks alike with the invention of pancake makeup, no fade lipstick and the idea that makeup should fit a woman's coloring.

Amazon.com: Customer reviews: Max Factor's Hollywood ...

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In Hollywood's Golden Age, when it came to make-up only one name was on the lips of the silver screen stars. That name was Mr Max Factor, a visionary make-up artist, wig maker and inventor, Max Factor was known for creating the signature looks of the era's most famous icons such as Ava Gardner, Jean Harlow and Marlene Dietrich. But he believed that glamour should be within reach of all women.

The Max Factor Story | Max Factor - Make Up Products

Carole Lombard explains her 5 beauty secrets -. When a Hollywood beauty, and the foremost beauty expert get together - you can pick up some real pointers. Max Factor and Carole Lombard dish out the tips in 1935.. 1930s

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Beauty report for Glamourdaze.com “Nothing on earth can give a woman confidence and that grand inner happiness like a little exterior decoration!”

Hollywood Beauty Secrets - Carole Lombard with Max factor ...

Max Factor's gross profit had risen to US\$18,946,795 with net earnings of US\$2,418,324. By then, space had become a problem and the company constructing a new building at 1655 North McCadden Place, Hollywood, adjacent to the Max Factor Studio on Highland Avenue.

Cosmetics and Skin: Max Factor (1945-1960)

Max Factor's Hollywood by Fred E. Basten, Robert Salvatore, Paul A. Kaufman, September 1995, Stoddart edition, Hardcover in English Max Factor's Hollywood Glamour, Movies, Make-Up (September 1995 edition) | Open Library

Max Factor's Hollywood Glamour, Movies, Make-Up (September ...

Max Factor's Make-up Studio opens, complete with salon, at 1666 North Highland Avenue, Hollywood. Max Factor agency established in London. Max Factor Sales Corporation founded. New Products: Panchromatic make-up. 1929: Max Factor & Company becomes a Delaware corporation. Max Factor receives an Oscar for make-up.

Cosmetics and Skin: Max Factor

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Learn more. OK. Vintage Makeup & Hairstyle Tutorials. 0:49. Vintage 1940's Beauty Routine for Women - 1948. 5:57. [60 fps] 1927 Film | Real Flappers model Cloche Hats and Dresses. 3:09. glamourdaze.

Max Factor MakeUp Masterclass - 1935 Film - YouTube

Make Up: primer, lipstick or mascara - Max Factor has the right product for every occasion. Browse our products to find the perfect match for your look!

Make Up Products | Home | Max Factor

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Max-Factor's-School-of-Make-up-contouring-rouge-a-round-face The reverse is true with a chubby or "moon" face. Here the rouge ought to be well towards the nose. by doing so, you cut down on the natural highlight through the center of the face and give it a semblance of length. You have "shadowed the fullness" of the cheeks.

Max Factor's School of Make-up 1934. | Glamour Daze

Max Factor's Hollywood : glamour, movies, make-up. [Fred E Basten; Robert Salvatore; Paul A Kaufman] -- To create a truly

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sensational film book for the general public, AFI has enlisted the Hollywood community in a massive effort that promises to deliver an outstanding pictorial retrospect of 100 years ...

Max Factor's Hollywood : glamour, movies, make-up (Book ...

Getty Images Commissioned by Max Factor himself to create his wife's signature orange-red lipstick shade, Ida Gál-Csiszar wasn't just any ol' makeup artist in Hollywood's heyday. In fact your...

Old Hollywood Makeup Secrets from Veteran Makeup Artist ...

Back in the 1930's and 40's, during the glory days of Hollywood, the world of movie make-up was dominated by none other than Max Factor. Jean Harlow , Claudette Colbert, Bette Davis, and virtually all of the major movie actresses were regular customers of the Max Factor beauty salon, located near Hollywood Boulevard.

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