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Patrick Forsyth's work has spanned many industries, and countries. He has worked in most countries in continental Europe, including Eastern Europe and also works regularly in South East Asia. He has written over 100 titles and has books translated into 24 different languages. He also writes articles (for a variety of journals such as Better Business and Professional Marketing), training materials and, more recently, for several web sites.

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Patrick Forsyth runs Touchstone Training & Consultancy, an independent firm based in the

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U.K. specialising in marketing consultancy, research and training on marketing issues, sales, and communication and management skills. He is a consultant of more than twenty five years experience and was a Director of a major consulting organisation before starting his own firm in 1990.

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Patrick Forsyth is a consultant and author specialising in marketing and communications skills. He runs Touchstone Training & Consultancy based in the United Kingdom and

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has worked in many different industries and parts of the world. He is the author of many successful books and has translations in 24 languages.

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