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IT Savvy: What Top Executives Must Know to Go from Pain to Gain, by. Released July 2009. Publisher (s): Harvard Business Review Press. ISBN: 9781422181010. Explore a preview version of IT Savvy: What Top Executives Must Know to Go from Pain to Gain right now. O'Reilly members get unlimited access to live online training experiences, plus books, videos, and digital content from 200+ publishers.

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So, having explored the contemporary challenges for business leaders and the always-present 'IT dilemma' they face, and having described a solution – IT savvy – you might ask yourself what you can do to build up your IT savvy? When asked how he stays on top of technology, Coop Centrales' CEO, Massimo Bongiovanni described two key activities: being customer centric in his thinking, and being, curious, open-minded and always scanning for new technologies. He combines these two ...

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IT Savvy - What Top Executives Must Know to Go from Pain ...

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