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International Business: Environments and Operations (Hardcover) Published August 1st 1993 by Addison Wesley Publishing Company. Hardcover, 768 pages. Author (s): John D. Daniels, Lee H. Radebaugh. , Daniel P. Sullivan. ISBN:

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sales (i.e. operating within a number of country borders). The number of examples of this type of firm is constantly growing.

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documentations. The book concludes...

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International business refers to the trade of goods, services, technology, capital and/or knowledge across national borders and at a global or transnational scale. It involves cross-border transactions of goods and services between two or more countries.

Transactions of economic resources include capital, skills, and people for the purpose of the international production of physical goods and services such as finance, banking,

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insurance, and construction. International business is also known as

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international business because basic similarity among people is both a cause and an effect of national boundaries. The laws governing business operations also apply primarily along national lines....

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Globalization and International Business 1)

The widening set of interdependent relationships among people from different parts of the world is known as _____.

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