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Luis M.B. Cabral is Professor of Economics at the Leonard Stern School of Business, New York University.

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Biography. Professor Cabral has been with NYU Stern since 2000. Before then, he was on the faculty at Nova (Portugal), LBS and, for short periods, Berkeley, Yale and IESE. He is also Research Fellow of the Center for Economic Policy Research. At Stern, Professor Cabral teaches courses in microeconomics. His primary research area is the study of firm dynamics (innovation, platforms, reputation) with a focus on media and entertainment industries.

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Luis M. B. Cabral is Paganelli-Bull Professor of Economics and International Business and Chair of the Department of Economics at the Leonard N. Stern School of Business at New York University. --This text refers to the hardcover edition.

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