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Strategic Management Fundamentals of Strategic Management part 1 ~~Strategic Management Chapter 1 Concepts of Strategic Management ch1 Strategic Management Theories and Practices by Jack Militello Fundamentals of Strategic Management part 3 Keynote on Strategy By Michael Porter, Professor, Harvard Business School~~ ~~Origins and Theory of Strategic Management - Video Lecture~~

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15 minutes

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Fundamentals of strategic management. In Strategic management (pp. xx-25). 55 City Road, London: SAGE Publications, Ltd doi: 10.4135/9781506374598.n1 Parnell, John A.

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