Emotionally Durable Design Objects Experiences And Empathy

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Emotionally durable design, Dr Jonathan Chapman

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Emotionally Durable Design Objects Experiences

`Emotionally Durable Design: Objects, Experiences and Empathy' is an inspirational and groundbreaking blueprint for the future of design. It is beautifully written and an eye opener into a different way of comprehending design, consumption and sustainability.

Emotionally Durable Design: Objects, Experiences and ...

Along the way we are introduced to over twenty examples of emotional durability in smart phones, shoes, chairs, clocks, teacups, toasters, boats and other material experiences. Emotionally Durable Design transcends the prevailing doom and

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gloom rhetoric of sustainability discourse, to pioneer a more hopeful, meaningful and resilient form of material culture. This second edition features pull-out quotes, illustrated product examples, a running glossary and comprehensive stand firsts; this ...

Emotionally Durable Design: Objects, Experiences and ...

Emotionally Durable Design is a call to arms for professionals, students and academic creatives; proposing the emergence of a new genre of sustainable design that reduces consumption and waste by increasing the durability of relationships established between users and products. ... Emotionally Durable Design: Objects, Experiences and Empathy ...

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Emotionally Durable Design is the first in its genre to attend to the 'causes' rather than the 'symptoms' of the ecological predicament, projecting the reader beyond symptom-focused approaches to sustainable design such as recycling, biodegradability and design for disassembly, to address the deeper underlying causes of the problems we currently face.

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In his book titled "Emotionally Durable Design: Objects, Experiences & Empathy", Chapman (2015) described the complexity of emotional-driven consumption processes, which goes far beyond inadvertent...

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Emotionally Durable Design: Objects, Experiences and Empathy. In today's unsustainable world of goods, where products are desired, purchased, briefly used and then promptly landfilled to make way for more, consumption and waste are rapidly spiralling out of control with truly devastating ecological consequences.

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As such, "possessions are used as symbols of what we are, what we have been, and what we are attempting to become", whilst also providing an archaic means of possession by enabling the consumer to incorporate the meanings signified to them by the object. Emotionally durable design "seeks to overcome our preoccupation with box-fresh experiences in order to develop a material culture where there is a continuous narrative of progressive change and meaningful, mutual growth".

Emotionally durable design - Appropedia: The ...

Emotionally Durable Design: Objects, Experiences and Empathy: Chapman,

Jonathan: Amazon.sg: Books

Emotionally Durable Design: Objects, Experiences and ...

Jonathan Chapman (academic) Jonathan Chapman (born 1974) is Professor and Director of Doctoral Studies in the School of Design at Carnegie Mellon University, USA. His research tackles our throwaway society by developing design strategies for longer-lasting products, materials and user experiences — an approach he calls, emotionally durable design. Chapman's work on the behavioural dimension of product longevity was first established in his book, Emotionally Durable Design: Objects ...

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