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Timothy Coombs Organizing in Times of Crisis: Organizational Crisis Communication and Social Media

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~~THEORY - Timothy Coombs~~ ENGL 4493 Senior Seminar in Professional Writing - Crisis

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5. Crisis communication plan: Create a crisis communication plan for a specific organization, using the steps and guidelines identified by Kathleen Fearn-Banks, taking into consideration audience and context. This assignment is worth 40% of the total 500 course points or 200 pts, and is group based, meaning everyone receives the same grade.

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