

Business Adventures John Brooks

Business Adventures Business Adventures Business Adventures Business Adventures The Fate of the Edsel and Other Business Adventures The Go-Go Years The Wizards of Wall Street The Upstarts SUMMARY - Business Adventures: Twelve Classic Tales From The World Of Wall Street By John Brooks How to Build Glued-lapstrake Wooden Boats The Battle of Jutland Telephone The Games Players Confusion de Confusiones [1688] Business Adventures The Personal MBA 10th Anniversary Edition The Portfolio Book of Great Indian Business Stories How to Think Like Bill Gates SUMMARY Tap Dancing to Work

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Business Adventures is well written, as John Brooks is able to tell these stories entertainingly by emphasising funny dialogues, and his generally great way with words. Brooks takes a human interest angle and describes the character of key people not just the facts, and thus adds a richness to each 'adventure'.

Business Adventures by John Brooks - Goodreads

This business classic written by longtime New Yorker contributor John Brooks is an insightful and engaging look into corporate and financial life in America. From the Back Cover What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common?

Business Adventures: Twelve Classic Tales from the World ...

John Brooks' perspective is firmly rooted in the past, when the book was written and provides readers opportunity for a sense of omniscience since we can consider ramifications the author himself could not be aware of, at that time.

Business Adventures: Amazon.co.uk: Brooks, John: Books

John Brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history really does repeat itself.

Business Adventures by John Brooks | Hachette UK

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Book summary: "Business Adventures" by John Brooks

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Business Adventures Twelve Classic Tales from the World of Wall Street John Brooks. Contents 1 The Fluctuation THE LITTLE CRASH IN '62 2 The Fate of the Edsel A CAUTIONARY TALE 3 The Federal Income Tax ITS HISTORY AND PECULIARITIES 4 A Reasonable Amount of Time INSIDERS AT TEXAS GULF SULPHUR

Business Adventures: Twelve Classic Tales from the World ...

John Brooks (1920–1993) was an award-winning writer best known for his contributions to the New Yorker as a financial journalist. He was also the author of ten nonfiction books on business and finance, a number of which were critically acclaimed works examining Wall Street and the corporate world.

Business Adventures: Twelve Classic Tales from the World ...

Business Adventures is as much about the strengths and weaknesses of leaders in challenging circumstances as it is about the particulars of one business or another. In that sense, it is still relevant not despite its age but because of it. John Brooks's work is really about human nature, which is why it has stood the test of time.

The best business book I've ever read | Bill Gates

John Brooks (December 5, 1920 – July 27, 1993) was a writer and longtime contributor to The New Yorker magazine, where he worked for many years as a staff writer, specializing in financial topics. Brooks was also the author of several books, both fiction and non-fiction, the best known of which was an examination of the financial shenanigans of the 1960s Wall Street bull market.

John Brooks (writer) - Wikipedia

John Brooks (1920–1993) was a journalist and author, known primarily for his work as a long-time contributor to The New Yorker magazine, where he wrote articles similar to the ones talked about in Business Adventures.

Summary of Business Adventures by John Brooks

Business Adventures, by John Brooks, is the best business book I've ever read. Unfortunately, it is not easy to find. The book went out of print in the early 1970s. The original publisher is out of business, and Brooks died in 1993. But his family kindly agreed to provide one chapter as a free e-book, which you can download below.

Here's a chapter from my favorite business book | Bill Gates

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Business Adventures by John Brookes: A Bible for ...

Business Adventures was written by John Brooks, a writer for the New Yorker. ... It was written by John Brooks, a writer for the New Yorker in the 1950s and 1960s. And, yes, it is actually very ...

Business Adventures – why Bill Gates's favourite book is ...

John Brooks — Business Adventures. This is Bill Gates' favorite book of all time, which he received from Warren Buffett as a present. I t describes 12 exciting and surprising case studies of...

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